

Bekaert in brief

March 2021

 **BEKAERT**

better together

BEKAERT AT A GLANCE

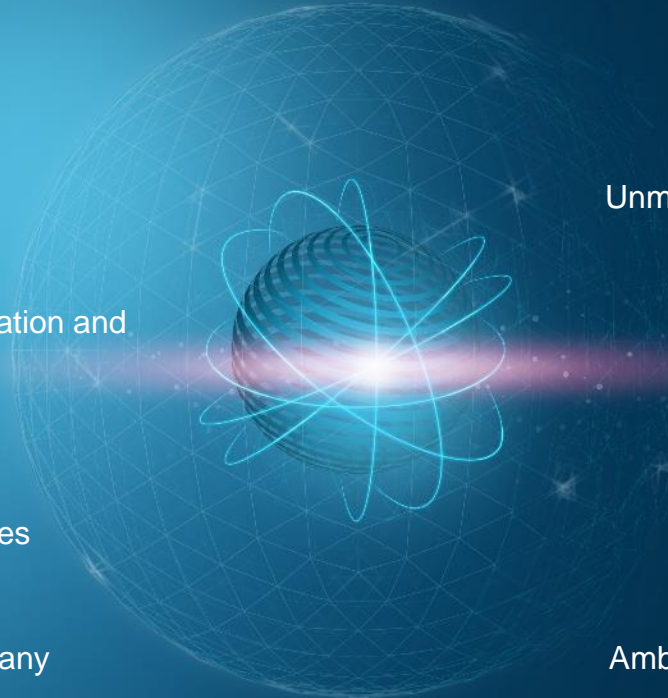
Preferred partner serving customers in 120 countries

Global leader in steel wire transformation and coating technologies

Global manufacturing platform

More than 27 000 engaged employees worldwide

Corporate socially responsible company



WHAT SETS US APART

Unmatched products and solutions for customers across a wide range of industries

High-tech solutions leader with 1800 patents and patent rights in portfolio

Most advanced manufacturing capabilities

Experienced team with deep understanding of local customer needs

Ambitions and actions for a sustainable business

Bekaert in your day-to-day life...

We're present in a very wide range of applications

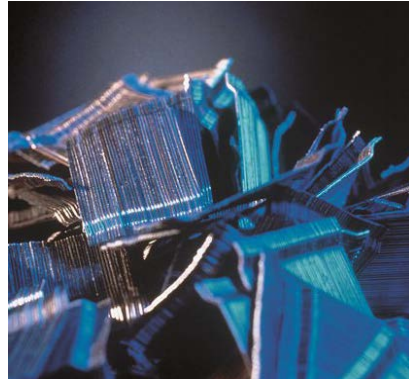
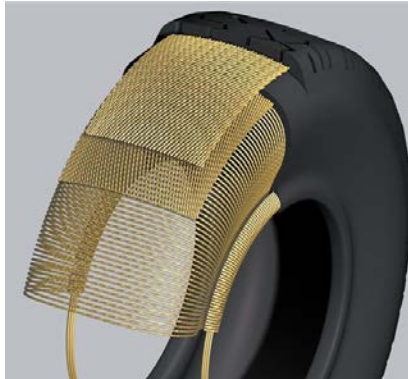


30% of all tires around the world are reinforced with Bekaert [tire cord](#)

Every year, 10 million m³ of concrete is being reinforced with [Dramix® steel fibers](#)

Bekaert's customers use 3.5 million kilometer of [bookbinding wire](#) per year

Over 1 billion bottles are uncorked annually by removing the [muselet](#) made of Bekaert steel wire



High-tech solution provider

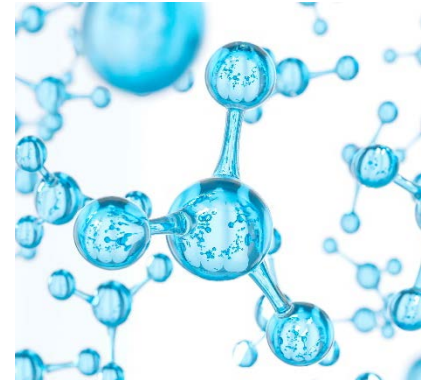
surfing the waves of megatrends

Bekaert develops sustainable materials for **future mobility**. Ever stronger and thinner tire cords enable lightweight tire design. Ultra-thin metal fibers are a core material of sensor technologies.

We develop innovative steel and synthetic mooring solutions for floating **offshore wind** turbines and our Bezinox® wire protects submarine power cables against corrosion and energy losses.

Our high-tech solutions for realizing **vertical cities** include A-cords for elevators, ultra-thin metal fibers to manufacture scratch-free smart glazing, Dramix® steel fibers for concrete reinforcement and Murfor® Compact masonry reinforcement.

Based on our ultra-thin metal fiber technologies we develop the core elements of carbon-free **hydrogen**-fueled heating systems and hydrogen power stations.



Ambitions and actions

for a sustainable future



We conduct and grow our business in a sustainable way so that our employees, customers, shareholders, business partners, and communities all benefit. Our commitment to drive value takes into account the broader environmental and social impacts of our operations, with **clear responsibility**:

for our people: we act with integrity & commit to the highest standards of business ethics. We promote equal opportunity, foster diversity and we create a no-harm-to-anyone work environment globally.

for the environment: we develop equipment that reduces energy consumption and optimizes recycling. We use renewable energy sources wherever possible and we don't discharge untreated effluents & waste.

in our markets: we promote and apply responsible business practices in all our relationships. Our sourcing and innovation programs enhance sustainability improvements throughout the value chain.

to society: we support and develop initiatives that help improve the social conditions in the communities where we are active. Education programs form the backbone of our social funding.



Our ambition is to create sustainable value for all our stakeholders

for our customers, employees, shareholders and communities



We make our
customers
succeed



We are
truly
better together



We commit
to high
performance



We care
for the world
around us

WE PERFORM

WE TRANSFORM


WE GROW

Sustainable value creation for all stakeholders

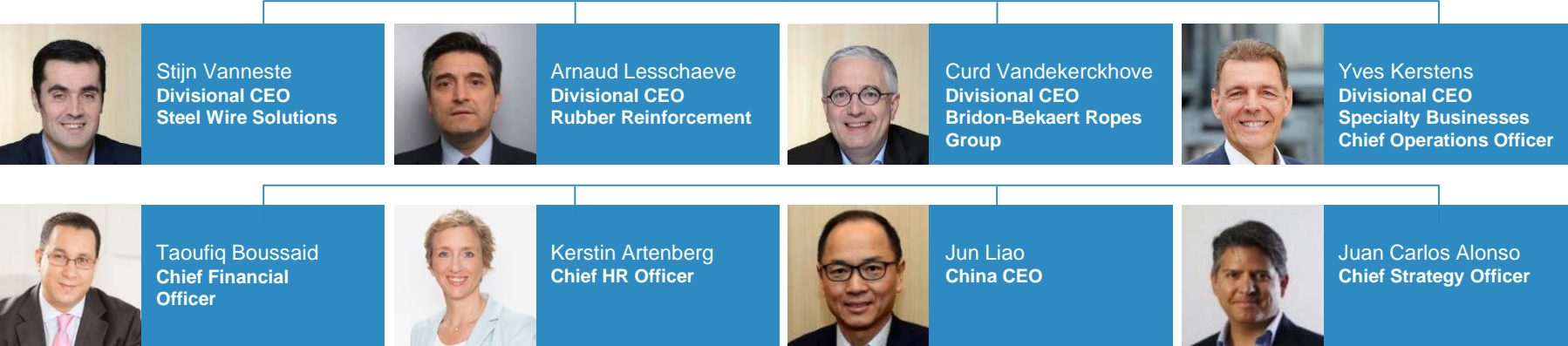
Strategic imperatives

Meet the team

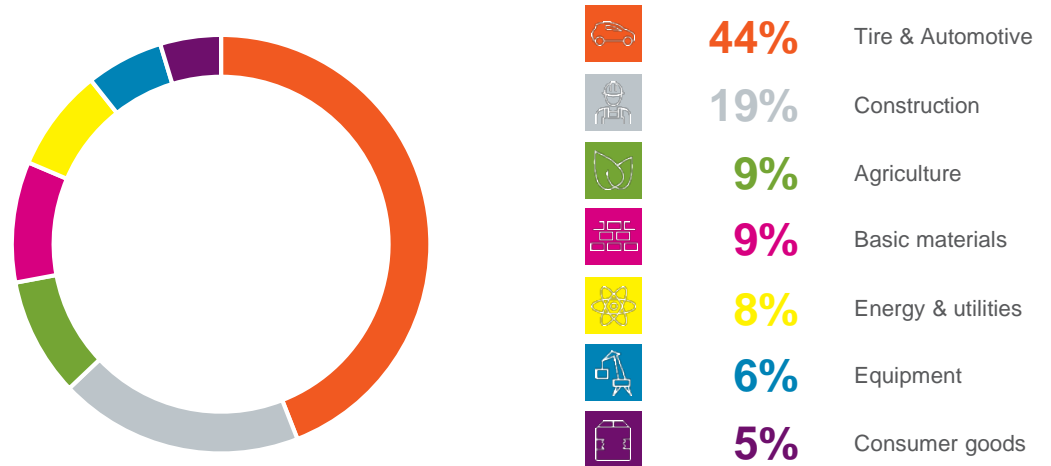
Bekaert Group Executive Team



Oswald Schmid
CEO



Our products and applications



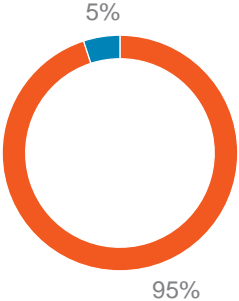
Segmentation and sectorial breakdown

(consolidated sales FY 2020)



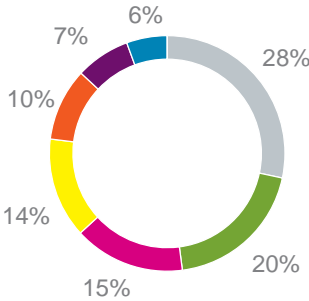
Rubber Reinforcement (RR)

Tire cord, bead wire, hose reinforcement wire and conveyor belt reinforcement



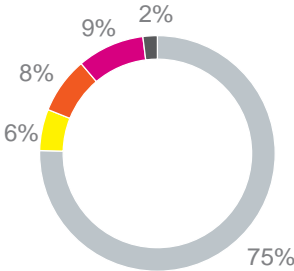
Steel Wire Solutions (SWS)

Steel wire products and solutions serving industrial, agricultural, consumer and construction markets



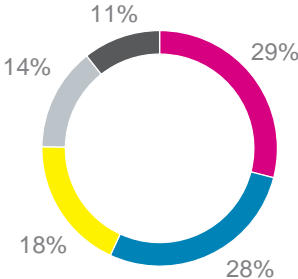
Specialty Businesses (SB)

Building products, fiber technologies, combustion technologies



Bridon-Bekaert Ropes Group (BBRG)

Ropes and advanced cords businesses



■ Construction
 ■ Agriculture
 ■ Consumer Goods
 ■ Tire & Automotive
 ■ Energy & Utilities
 ■ Basic Materials
 ■ Equipment
 ■ Other

Bekaert global presence



- Bekaert production plants
- Bekaert offices
- Bekaert Technology Centers

Bekaert technological leadership



€52 million
R&D in 2020



International **R&D** teams in
Belgium – China – India – UK



1800 patents
and patent rights

- Co-creation with customers and suppliers
- Outward orientation
 - international team of technologists
 - cooperation with internationally renowned research centers & universities
 - venture capital and R&D partnerships
- Intellectual property protection

steel wire transformation



from wire rod
6.5 mm

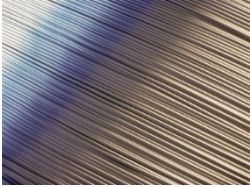


drawing, bunching, cabling,
profiling, welding,
knitting, weaving...



to metal fibers
1 μm

coating technologies



from traditional
coatings



adhesion
corrosion resistance
wear resistance
anti-fouling



to advanced
coatings

pioneering



1880

Leo Leander Bekaert starts a small business in barbed wire in Zwevegem, Belgium

1922

First investment abroad: Tréfileries de Bourbourg, France

1948

First investments in Latin America: Argentina and Chile

innovating



1952

Steel cord production start

1964

Establishment of R&D center in Deerlijk, Belgium

1965

Start-up of Engineering facility for machine design and manufacture

growing



Early 1970s

New steel cord plant openings and expansions in US, Brazil, Belgium, Japan

1972

Listing on the Brussels stock exchange to fund continued growth

1975-1977

Establishment of joint ventures in Ecuador and Brazil

diversifying



Early 1980s

Bekaert moves into composite materials, non-ferrous forged products, vacuum coatings and filtration

1988

New plant openings in the US in response to local demand

1990

Bekaert has become a truly international company with 15 000 employees worldwide

BRIC



1993

Bekaert recognizes China's huge market potential and builds a first steel cord plant in Jiangyin, Jiangsu Province

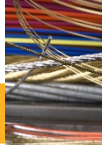
Mid 90s

Investments and expansions in Brazil, India, Indonesia, China, Peru and Chile

2000-2010

Strong growth in China, Central Europe, and start-up production in Russia

transforming



2013

Bekaert lifts its ambition level and deploys global excellence programs across the business

2014-2016

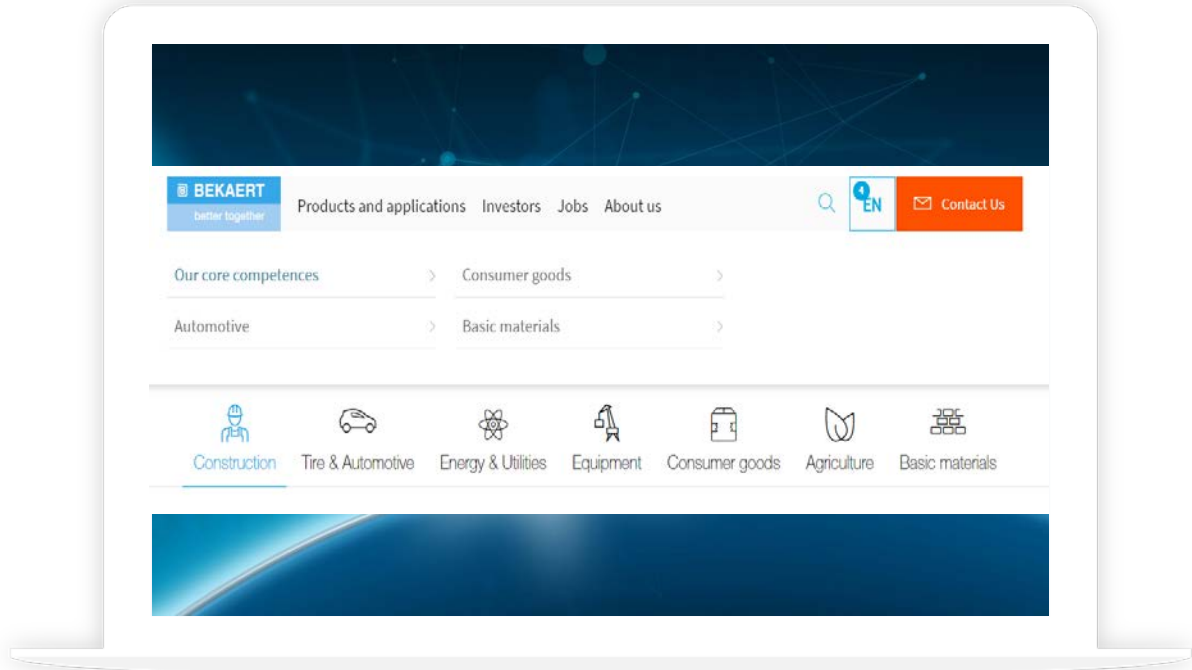
Bekaert concludes its largest acquisition (Pirelli) and merger (Bridon) ever

2020

Bekaert delivers on all priorities set forth and counters the impact of the pandemic

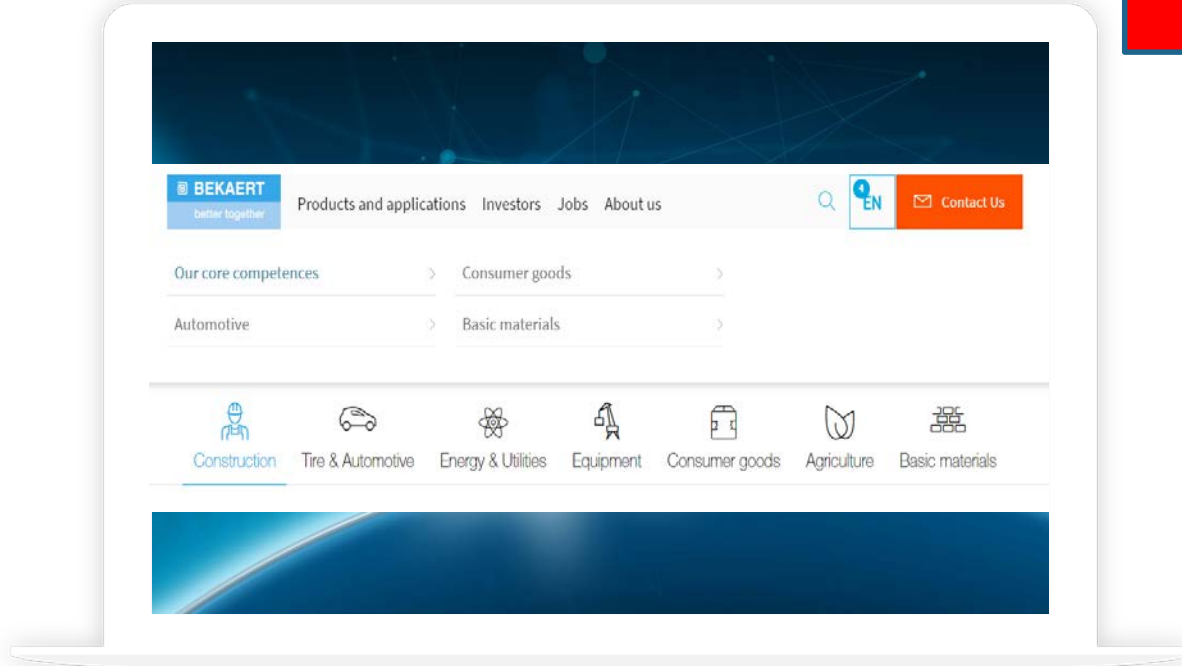
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Jane Doe

Title

+ 

+ 

✉ jane.doe@bekaert.com

Company name

Company address

Company address

Country



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